

CETPA Corporate Affiliate Program



CETPA "Services to Meet the Needs of the Educational Technology Community."
Serving K12 Technologists

Meet CETPA

Association membership is growing and currently stands at approximately 1,200 members. Our membership is made up of people who support technology in the K-12 educational environment, including:

- Directors of Instructional Technology
- Chief Technology Officers
- Network Managers
- Network Administrators
- Teachers
- Chief Business Officers
- District and School Site Administrators and Technicians

Our biggest event each year is our annual conference which includes keynote speakers, professional development sessions presented by those who work in the K-12 environment, a vendor exhibition with close to 200 vendors and a golf tournament. Conference attendance continues to grow towards 700 attendees.

About CETPA

CETPA is California's most influential and highly respected, visionary educational technology association that inspires innovation and provides leadership to the educational community and policy/decision makers, where individuals and organizations turn for educational technology leadership.

Known for more than 45 years as the California Educational Data Processing Association (CEDPA), CETPA changed its name to the California Educational Technology Professionals Association (CETPA) to more accurately reflect the changing roles and responsibilities of K-12 technologists.

CETPA was established in 1960, when the first generation of computers (vacuum tube driven) was giving way to the second generation using transistors. Fast forwarding to the present, K-12 technology systems encompass all aspects of administrative and instructional information processing requirements. The association's goal is to increase information sharing and communication among K-12 technologists on technology-related issues.

Upcoming Events

Annual Conference 2009

November 17th - 20th, 2009

Town & Country Resort Hotel
San Diego

Future Conference Locations

2010 Monterey Oct 19-22

2011 Long Beach Nov 8-11

2012 Monterey Oct 16-19

CETPA's annual conference excels in its delivery of an exceptional environment for Corporate participants to expand their programs and services to a wide range of educational institutions.

CETPA Mailing Address

915 L Street #C424
Sacramento, CA 95814
phone: 916-402-2471
fax: 916-720-0372
<http://cetpa-k12.org>

C Corporate Affiliate Program

"Services to Meet the Needs of the Educational Technology Community."

Looking to expand your market, increase business and name recognition and ensure your company thrives in California's competitive educational technology market?

IF YOUR ANSWER IS YES

CETPA's Corporate Affiliate Program (CAP) can help you increase market share and will provide insights from statewide leaders to assist in corporate strategic development.

Advantages for your Business



Reach New Prospects!

Our program benefits are designed to give you maximum exposure. Depending on your level of commitment, benefits can include:

- Free ad space in our popular publications, which are circulated to more than 4,000 education leaders throughout California and the Western States
- A link or listing on the CETPA Web site, *DataBus* and our vendor directory

Stay In The Loop!

All CAP members receive a complimentary issue of CETPA publications throughout the year. *DataBus*, the CETPA quarterly journal, is an excellent way to learn about educational trends and how those issues might affect your business.

How Can We Better Serve CEPTA Members?

Together, that's how. CETPA is 1,200 members strong and growing. Demonstrate your support for education and join today.



\$25,000 President's Circle

- Priority registration for exhibitor's show at annual conference
- Booth assignment preference at exhibitor's show at annual conference
- Priority sponsorship opportunities
- Annual face to face meeting with CETPA Board of Directors
- Complimentary full page color ad in one issue of the *DataBus*
- Year long link on CETPA website with company logo
- Prominent identification at the annual conference as a President's Circle sponsor
- Priority consideration for inclusion in other CETPA events that provide access to members
- Conference attendee list free of charge

\$15,000 Executive Club

- Secondary Priority registration for exhibitor's show at annual conference
- Secondary Booth assignment preference at exhibitor's show at annual conference
- Secondary Priority sponsorship opportunities
- Complimentary half page color ad in one issue of the *DataBus*
- Recognition on the CETPA Website
- Identification at the annual conference as a Executive's Club sponsor
- Priority consideration for inclusion in other CETPA events that provide access to members
- Conference attendee list free of charge

Corporate Affiliate Program Application



Corporate Affiliation is limited to those organizations and businesses which provide education services or programs (and whose employees are not otherwise eligible for Regular Membership). Corporate Affiliation is further limited to those organizations and businesses approved by the CETPA Board of Directors or its designee whose mission and activities are consistent with those of CETPA and who have established an excellent reputation as shown in an appropriate application for Corporate Affiliation status.

The applicant must also be willing to agree to and sign the following hold harmless provisions:

- Your Business/Organization shall defend, indemnify and hold harmless CETPA and its agents against any claim brought against CETPA arising out of an alleged improper performance of any product or service of your Business/Organization which is any way related to your Business/Organization's Corporate Affiliate status.
- Your Business/Organization shall also carry appropriate insurance to support the foregoing hold harmless provision in an amount to be approved by CETPA — with CETPA to be an additional named insured with the right of notice from the insurer prior to any change in the terms of the policy.



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Application

Name of Business/Organization: _____

Contact Title: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Web site address: _____

Type of business: _____

Type of product or service (Brief description): _____

Select preferred level:

President's Circle - \$25,000

Executive Club- \$15,000

Authorized Signature: _____

Date: _____

**Please use enclosed postage-paid envelope to mail completed form and payment to:
CETPA**

**915 L Street # C424
Sacramento, CA 95814**

**Call Andrea Bennett, CETPA's Executive Director
at 916.402.2471 for further information.**